

# SSDN

[www.southeastsdn.org](http://www.southeastsdn.org)

## SPONSORSHIP OPPORTUNITIES

### 2025 ANNUAL MEETING



#### **DATE & LOCATION**

May 6 - May 8  
Omni Richmond Hotel  
Richmond, VA

#### **2025 SSDN ANNUAL MEETING**

Hosted in the  
City of Richmond, VA

#### **CONTACT**

Casi (kc) Callaway  
[casi@southeastsdn.org](mailto:casi@southeastsdn.org)



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## About the Southeast Sustainability Directors Network



Established in 2012, the Southeast Sustainability Directors Network (SSDN) accelerates and scales the implementation of local government sustainability best practices through a member-driven network of professionals who collaborate to solve problems, innovate to create equitable solutions, and influence decision-makers.

We believe that when networks of professionals are equipped with knowledge and skills, and supported to collaboratively learn and experiment, they can accelerate the field of practice toward scaled implementation and integration of sustainability in all communities across the Southeast.

SSDN's [membership](#) includes more than 125 city and county governments and nearly 300 sustainability practitioners from a 10-state region that includes Alabama, Arkansas, Georgia, Florida, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, and Virginia. These local governments represent more than 25 million people in the region and have a unique responsibility to plan for the long-term impacts of climate change, while at the same time reducing their own impacts.

Our members' work spans a wide range of issues, including:

- Environmental Justice
- Energy Efficiency , Energy Management, and Renewable Energy
- Accessing Federal Funding
- Green Stormwater Infrastructure
- Water Conservation and Water Quality
- Waste Management/Circular Economy
- Resilience and Adaption Measures
- Food Access and Local/Sustainable Agriculture
- State-level Sustainable Policy Issues
- Nature-based Climate Solutions
- And more!



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# Sponsorships Levels



SSDN's sponsors help the network scale sustainability best practices throughout the Southeast. Sponsors provide critical funding for SSDN's in-person [Annual Meetings](#), which are often considered the most valued activity for members. In 2024, SSDN welcomed roughly 130 participants to its Annual Meeting in Charlotte, NC. Read the full recap of the event by visiting [this link](#).

The 2025 Annual Meeting will welcome more than 130 sustainability practitioners to Richmond, VA, where they will learn from their peers, experience the city, and discover Richmond and the Commonwealth of Virginia's leadership in sustainability, resilience and equity practices.

Benefits	\$10,000	\$5,000	\$2,500
Opportunity to be recognized as a lead sponsor of SSDN's Annual Meeting	★		
Opportunity to provide a brief overview of their company at the Sponsor Networking Reception on Wed., May 7.	★		
Opportunity to send representatives to the opening lunch and afternoon plenary session on Wed. May 7	★	★	
Verbal recognition at the Sponsor Networking Reception.	★	★	★
Opportunity to send representatives to the Sponsor Networking Reception with SSDN's members on Wed., May 7.	3	2	1
Recognition on a printed display at SSDN's Annual Meeting	★	★	★
Opportunity to display company information, brochures, etc. on a sponsorship table at SSDN's Annual Meeting.	★	★	★
Recognition in the SSDN newsletter, the SSDN website, slide decks, and SSDN's LinkedIn account.	★	★	★



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Interested sponsors can email  
Casi (kc) Callaway, [casi@southeastsdn.org](mailto:casi@southeastsdn.org)  
for more information.