



[WWW.SOUTHEASTSDN.ORG](http://WWW.SOUTHEASTSDN.ORG)

# SPONSORSHIP OPPORTUNITIES

2024 ANNUAL MEETING



**DATE &  
LOCATION**

April 30 – May 3, 2024  
Charlotte, NC

**2024 SSDN  
ANNUAL MEETING**

Co-hosted by the  
City of Charlotte and  
Mecklenburg County

**CONTACT**

Drew Woodward  
[drew@southeastssdn.org](mailto:drew@southeastssdn.org)



WWW.SOUTHEASTSDN.ORG

## ABOUT THE SOUTHEAST SUSTAINABILITY DIRECTORS NETWORK



**ESTABLISHED** in 2012 the Southeast Sustainability Directors Network (SSDN) accelerates and scales the implementation of local government sustainability best practices through a member-driven network of professionals who collaborate to solve problems, innovate to create equitable solutions, and influence decision-makers. We believe that when networks of professionals are equipped with knowledge and skills, and supported to collaboratively learn and experiment, they can accelerate the field of practice toward scaled implementation and integration of sustainability in all communities across the Southeast. SSDN's membership includes **over 110 city and county governments** and nearly **250 sustainability practitioners** from a 10-state region that includes **Alabama, Arkansas, Georgia, Florida, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, and Virginia**. These local governments represent over 25 million people in the region and have a unique responsibility to plan for the long-term impacts of climate change, while at the same time reducing their own impacts.

Our members' work spans a wide range of issues, including:

- **ENVIRONMENTAL JUSTICE**
- **ENERGY EFFICIENCY AND ENERGY MANAGEMENT**
- **RENEWABLE ENERGY**
- **ACCESSING FEDERAL FUNDING**
- **GREEN STORMWATER INFRASTRUCTURE**
- **WATER CONSERVATION AND WATER QUALITY**
- **WASTE MANAGEMENT/CIRCULAR ECONOMY**
- **RESILIENCE AND ADAPTATION MEASURES**
- **FOOD ACCESS AND LOCAL/SUSTAINABLE AGRICULTURE**
- **STATE-LEVEL SUSTAINABLE POLICY ISSUES**
- **NATURE-BASED CLIMATE SOLUTIONS**
- **AND MUCH MORE...**



SSDN MEMBERS AT THE 2023 ANNUAL MEETING IN LITTLE ROCK, AR.



WWW.SOUTHEASTSDN.ORG

## SPONSORSHIP LEVELS



**SSDN'S SPONSORS** help the network scale sustainability best practices throughout the Southeast. Sponsors provide critical funding for SSDN's in-person Annual Meetings, which are often considered the most valued activity for members. In 2023, SSDN welcomed roughly 90 members to its Annual Meeting in Little Rock and attendees expressed feeling rejuvenated, inspired, and

eager to take home the knowledge and skills they learned and implement in their communities.

**The 2024 Annual Meeting will welcome over 100 sustainability practitioners to Charlotte**, where they will learn from their peers, experience the city, and discover Charlotte's and Mecklenburg County's leadership in sustainability, resilience and equity practices.

### BENEFIT

**\$10,000\***

**\$5,000**

**\$2,500**

Invitation to attend the April 30th Networking Reception & Dinner (part of the Federal Funding pre-meeting workshop).



Opportunity to provide a brief overview of their company at the networking reception on Wednesday, May 1.



Opportunity to be recognized at one of the Tours (as available).



Opportunity to send representatives to the Sponsor Networking Event with SSDN's members on Wednesday, May 1.

**2**

**1**

**1**

Opportunity to display company information, brochures, etc. on a sponsorship table at the Annual Meeting.



Recognition in the SSDN newsletter, the SSDN website, slide decks, and SSDN's LinkedIn account.



Verbal recognition at the Sponsor Networking Event.



**INTERESTED SPONSORS CAN EMAIL DREW WOODWARD AT [DREW@SOUTHEASTSDN.ORG](mailto:DREW@SOUTHEASTSDN.ORG)**

**\*PLEASE CONTACT US FOR SPONSORSHIP OPPORTUNITIES ABOVE \$10,000**

SSDN is a project of the Urban Sustainability Directors Network, a 501(c)(3) nonprofit organization (EIN: 82-5015863). All support from SSDN Sponsors is tax deductible. Funding will not be used for lobbying purposes.