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2023 SSDN ANNUAL MEETING



SPONSORSHIP OPPORTUNITIES

DATE & LOCATION

May 1 – 3, 2023
Little Rock, AR

2023 SSDN ANNUAL MEETING

Hosted by the
City of Little Rock
Sustainability Office

CONTACT

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Established in 2012, the Southeast Sustainability Directors Network (SSDN) accelerates and scales the implementation of local government sustainability best practices through a member-driven network of professionals who collaborate to solve problems, innovate to create equitable solutions, and influence decision-makers. We believe that when networks of professionals are equipped with knowledge and skills, and supported to collaboratively learn and experiment, they can accelerate the field of practice toward scaled implementation and integration of sustainability in all communities across the Southeast. SSDN's membership includes over **110 city and county governments** and nearly **200 sustainability practitioners** from a 10-state region that includes **Alabama, Arkansas, Georgia, Florida, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, and Virginia**. These local governments represent over 25 million people in the region, and have a unique responsibility to plan for the long-term impacts of climate change, while at the same time reducing their own impacts. Our members' work spans a wide range of issues, including:

Energy Efficiency and Energy Management
Renewable Energy
Environmental Justice
Green Stormwater Infrastructure
Water Conservation and Water Quality

Waste Management
Resilience and Adaptation Measures
Food Access and Local/Sustainable Agriculture
State-Level Sustainable Policy Issues

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SSDN's sponsors help the network scale sustainability best practices throughout the Southeast. Sponsors provide critical funding for SSDN's in-person Annual Meeting, the most valued activity for members. In 2022, SSDN welcomed over 90 members back for the first in person meeting in three years. Members expressed feeling rejuvenated and inspired by what they learned, and left with skills to take home and implement in their communities.

The 2023 Annual Meeting will welcome over 100 sustainability practitioners to Little Rock, where they will learn from their peers, experience the city, and discover Little Rock's leadership in sustainability, resilience and equity practices.



DRAFT AGENDA

Monday, May 1, 2023 (2:30pm – 5pm)

- Host Feature: Exploring Little Rock's past, present, and future:
 - Plenary feature on equity-centered sustainability and resilience leadership
 - Tour of Central High School

Tuesday, May 2, 2023 (9am – 7pm)

- Sustainability and resilience peer learning sessions, focused on topics like: renewable energy, building and transportation electrification, energy efficiency, flood and heat mitigation, food systems, waste reduction, water management, and more
- Experiential tours around Little Rock
- Sponsor – Member Networking Reception (5:30 – 7pm)

Wednesday, May 3, 2023 (9am – 1pm)

- Plenary workshops on federal funding, state policy, equity best practices, and more



SSDN members at the 2022 SSDN Annual Meeting in Savannah, GA

2023 SSDN ANNUAL MEETING SPONSORSHIP LEVELS

BENEFIT	\$10,000+	\$5,000	\$1,500
Sponsors can provide a brief overview about their company at the networking reception on Tuesday, May 2.			
Customized benefits as discussed and available, based on sponsor and SSDN alignment and needs.			
Detailed information about sponsors, which includes a summary of the company, contact information, website, and logo, included on SSDN's meeting agenda and website.			
Opportunity to send 1 – 2 representatives to our face-to-face networking reception on Tuesday, May 2, an intimate meeting for our members.			
Sponsor logo recognition on three editions of the SSDN newsletter, and three mentions on our LinkedIn account.			
Sponsor logo recognition on the SSDN website and on meeting materials, and verbal recognition at the networking reception.			

INTERESTED SPONSORS CAN EMAIL DREW WOODWARD AT DREW@SOUTHEASTSDN.ORG FOR MORE INFORMATION. CUSTOMIZED SPONSORSHIP PACKAGES ARE AVAILABLE BY REQUEST.

SSDN is a project of the Urban Sustainability Directors Network, a 501(c)(3) nonprofit organization. All support from SSDN Sponsors is tax deductible. Funding will not be used for lobbying purposes.

