



## 2022 SPONSORSHIP PROGRAM

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SSDN's membership includes **over 100 city and county governments** and over **150 sustainability practitioners** from a 10 state region that includes **Alabama, Arkansas, Georgia, Florida, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, and Virginia**. These local governments represent over 25 million people in the region, and have a unique responsibility to plan for the long-term impacts of climate change, while at the same time reducing their own impacts.

Our members' work spans a wide range of sustainability issues:

- Energy efficiency and energy management
- Renewable energy
- Community engagement
- Green stormwater
- Water conservation
- Waste management
- Resilience and adaptation measures
- Food access and local / sustainable agriculture
- State-level sustainable policy issues

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### SSDN's Vision

Local governments are continually integrating and institutionalizing sustainability best practices throughout all towns, cities, and counties in the Southeastern United States.

### SSDN's Mission

SSDN exists to accelerate and scale implementation of local government sustainability best practices in the Southeastern United States through a member-led network of professionals who collaborate to solve problems, implement equitable solutions, and influence decision-makers.

### SSDN's Theory of Change

We believe that when networks of professionals are equipped with knowledge and skills and supported to collaboratively learn and experiment, then they can accelerate the field of practice toward scaled implementation and integration in all communities across the Southeast.

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**All interested sponsors can email Meg Jamison at [meg@southeastsdn.org](mailto:meg@southeastsdn.org) for more information.**

## 2022 SSDN Sponsorship Details

SSDN's Sponsorship Program allows supporters to contribute toward the network's development, innovation, and growth. Sponsors provide **critical funding that goes toward all of the network's capacity building activities, for member scholarships throughout the course of one year, the in-person Annual Meeting, and more.** SSDN Sponsors help the network expand our work to support and scale sustainability best practice adoption and advocacy throughout local governments in the Southeast.

### **SSDN's Sponsorships Levels** \*Customization is also possible.

#### \$10,000/annually

- SSDN Sponsors are invited to host one (1) virtual meeting with members where they are able to share their work and present to an audience of members who have specifically expressed interest in hearing from the sponsor.
- Sponsors are listed in the exclusive SSDN Partners List, a curated list of SSDN supporters that have a high level of alignment with members and their interests.
  - The SSDN Partners List is sent to all of SSDN's members (over 150 local government staff across 10 states in the Southeast) two times each year.
- Sponsors receive an invitation to send up to two (3) representatives to our face-to-face Annual Meeting Reception, an exclusive, closed meeting of our entire membership.
- SSDN Sponsors are recognized for their support on the SSDN website, the SSDN newsletter, and social media accounts.

#### \$5,000/annually

- Sponsors are listed in the exclusive SSDN Partners List, a curated list of SSDN supporters that have a high level of alignment with members and their interests.
  - The SSDN Partners List is sent to all of SSDN's members (over 140 local government staff across 10 states in the Southeast) two times each year.
- Sponsors receive an invitation to send up to two (2) representatives to our face-to-face Annual Meeting Reception, an exclusive, closed meeting of our entire membership.
- Sponsors receive verbal recognition of sponsorship at the SSDN Annual Meeting.
- SSDN Partners are recognized for their support on the SSDN website, 12 editions of the SSDN newsletter, and 12 mentions on our social media accounts.

#### \$1,500/annually

- Sponsors receive an invitation to send up to one (1) representative to our face-to-face annual meeting Reception, an exclusive, closed meeting of our entire membership.
- Sponsors are recognized for their support on the SSDN website, six editions of the SSDN newsletter, and 6 mentions on our social media accounts.

***From 2021-2023 SSDN is proud to have matching 1:1 support for all SSDN Partner contributions.***

*SSDN is a project of the Urban Sustainability Directors Network, a 501(c)(3) nonprofit organization. All support from SSDN Sponsors is tax deductible. Funding will not be used for lobbying purposes.*