



EFFICIENCY VERMONT COMPREHENSIVE LOW INCOME SERVICES

Highlights from 2013 ACEEE Case Study (included in
Leaders of the Pack: ACEEE's Third National Review of
Energy Efficiency Programs Report)

Full Report
<http://wp.me/a5WT9H-pA>

Highlights

Key Learnings

- Foundation of program delivered by Vermont Energy Investment Corporation (VEIC) is leveraging trusted relationships in low-income communities to effectively reach target audience.
- Partners include affordable housing providers, funders, and developers, Weatherization Assistance Providers, Vermont Foodbank, architects, engineers, and contractors who serve the affordable housing community.
- Range of niche initiatives allow them to reach a broader audience than focusing on larger programs
- Programs were designed and implemented to reach over 85% of households earning less than 80% of median income, and include:
 - Multifamily New Construction and Major Rehabilitation Program - has successfully been integrated into virtually all affordable housing development and rehab in the state.
 - Critical aspects include positioning EE measures to support the mission of the non-profit housing partners to deliver affordable housing, providing well-reasoned engineering analysis of benefits, strategic partnering with housing funders to incorporate Efficiency Vermont's requirements in their underwriting criteria; and positioning Efficiency Vermont to design and construction teams as a project funder, with specific funding requirements, rather than an 'energy program' with voluntary metrics.
 - Weatherization Assistance Program Add-On - program provides funding and technical assistance to the State's five WAP agencies to install electrical efficiency measures in their thermal retrofit projects. The program 'adds-on' to the core WAP thermal shell services, including retrofit to: ENERGY STAR qualified refrigerators; ENERGY STAR qualified clothes washers; lighting; ventilation fans; and smart power strips.
 - Vermont Foodbank - program leveraged extensive distribution network of Foodbank that is already reaching target audience, to distribute CFL's.
 - Major Appliance Rehabilitation Service - program offers EE retrofit services offered by the WAP Add-On program, to non-WAP eligible households, extending eligibility to households earning up to 80% of median income, compared with the 60% required of WAP.
- Portfolio of services and education of customers across all program partners have been critical components to success of VEIC programs

Utility Structure

Green Mountain Power, a certified B-Corp IOU serves the vast majority of the power in the state.

Program Funding Source

Vermont Electric Systems Benefit Charge
Northeast Regional Greenhouse Gas Initiative, Forward Capacity Market

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