



DUKE ENERGY MULTIFAMILY ENERGY EFFICIENCY PROGRAM

Highlights from 2016 SEEA Case Study (included in
Southeast Multifamily Market Assessment Report)

Full Report
<http://wp.me/a5WT9H-pA>

Highlights

Key Learnings

- Began with outreach to multifamily property managers and providing CFL's for install during maintenance calls
- Duke shifted to direct-install program (via 3rd party vendor), adding water efficiency measures
- Properties are identified through install vendor and through apartment associations and property management companies
- Duke vendor conducts outreach, site visits, qualifications and installs - all at no cost to property owner
- Program has expanded significantly in recent years, with more than 100,000 units served.
- Property owners/managers who pay water utilities for tenants see direct benefit in savings.
- Property owners/managers also benefit from reduced maintenance costs and efforts and improved customer satisfaction by helping tenants save energy and money.

Utility Structure

Duke Power, IOU

Program Funding Source

Duke Power, ratepayers

Contact

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