



# SOUTHEAST SUSTAINABILITY DIRECTORS NETWORKS

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## Southeast Sustainable Communities Fund 2017 RFP Informational Webinar

11:00 am EST Tuesday, August 15th, 2017

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# Program Contacts and Grant Webpage

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More information about The Kendeda Fund can be found at

[www.KendedaFund.org](http://www.KendedaFund.org)

# Instructions to Join the Webinar

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## Webinar Visual Presentation Instructions

To join the visual presentation for the webinar use the personalized link you were emailed from GoToWebinar after you registered for this call.

## Webinar Audio Instructions

To use computer audio, choose that selection as the webinar opens up. To use your phone for audio use the information below:

Call in number =

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Audio pin is shown after joining the webinar

*If you are having trouble logging in please email [Meg@southeastcdn.org](mailto:Meg@southeastcdn.org).*



# How to Ask a Question During the Webinar

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# Webinar Outline

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1. Presentation (11:05 am EST)
  - a. LOI Summary
  - b. Purpose
  - c. Eligibility Requirements
  - d. Final Application Guidance
  - e. Grant Scoring Criteria
  - f. Reporting Requirements
  - g. Application Technical Assistance
  - h. Timeline
2. Question and Answer Portion (11:25 am EST)
3. Adjourn (12:00 pm EST)



# Fund Partners

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The Kendeda Fund is a philanthropic organization that supports the dignity of individuals and the sustainability of communities through investments in transformative leaders and ideas.



SSDN is a network of 50 local government sustainability officials in the Southeast.

SSDN's mission is to build capacity for community sustainability in the Southeast.

# Summary of LOI Submittals

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Characteristic	Number
<b>LOI Summary</b>	
LOIs Submitted	48
LOIs Accepted	42
Total Dollars Requested	\$10,787,000

<b>Content Summary</b>			
	Mitigation	Adaptation	Mitigation and Adaptation
Water	3	13	0
Energy	14	0	2
Water and Energy	2	1	2
*5 proposals were not clearly categorizable			

# Summary of LOI Submittals

Characteristic	Number	% of Accepted Applicant Pool
<b>Applicant Information</b>		
SSDN Member LOIs Submissions	21	50.0%
Non SSDN Member LOIs	21	50.0%
Applicants who Participated in a Technical Assistance Activity	36	85.7%
Alabama	2	4.8%
Arkansas	3	7.1%
Florida	12	28.6%
Georgia	9	21.4%
Louisiana	3	7.1%
Mississippi	1	2.4%
North Carolina	5	11.9%
South Carolina	4	9.5%
Tennessee	3	7.1%



# Summary of LOI Submittals

Characteristic	Number	% of Accepted Applicant Pool
Clearly Met all Eligibility Requirements	14	33.3%
Did Not Clearly Meet all Eligibility Requirements	28	66.7%

**We have the most eligibility questions in the following areas:**

- **Lead Applicant**
- **Community Partnership**
- **Equity and Inclusiveness**
- **Local Policy**

# Fund Purpose and Intent

***Competitive and successful applications will strongly connect with the fund's purpose, will address the fund's five main areas, and will meet all eligibility requirements.***

Purpose: Accelerate the adoption of sustainable best practices in Southeast communities by funding projects that implement local sustainability solutions, while leveraging the SSDN network to help others learn from grantee experiences and share success stories.

## Grant Projects Will:

1. Mitigate and/or adapt to climate change through sustainable energy and/or water initiatives
2. Foster equity and inclusiveness
3. Leverage community partnerships
4. Strengthen local government policy
5. Demonstrate scalable solutions



# Eligibility Requirements - Applicants

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- A Southeast community
- SSDN OR non-SSDN member
- City or County Lead Applicant
- Person responsible for cross-departmental equity or sustainability function in a local government



# Final Application Guidance

## Lead Applicant

We received many LOI's that did not include a municipal sustainability director as their lead applicant and did not explain the lead applicant's cross departmental sustainability role. These applications will be deemed ineligible in the final application round.

*We understand every community can not hire a full time person with a sustainability title. However, this grant program is for communities who have demonstrated a commitment to sustainability through adopted policies and dedicated staff to implement those policies and program.*

# Final Application Guidance

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## Lead Applicant

If your lead applicant does not have the title of Sustainability or Equity Director, you must explain how your lead applicant plays a municipal cross departmental sustainability and/or equity role by providing examples of how they perform such duties.

Example of a justification: The lead applicant spends the majority of their time leading a cross departmental sustainability program for the organization. This program currently includes a multi department green team, three sustainability implementation projects, and works to implement the citywide sustainability plan adopted by city council.

# Final Application Guidance

## Inclusiveness + Equity

Projects must directly benefit and engage people of color, people with low incomes, and/or people of immigrant and refugee communities. Final applications must provide specific detail about priority stakeholders. Successful applications will share detailed information about priority stakeholder demographics, why they are interested in and in need of this project, how they will be engaged in the project, and which partners are helping the lead applicant successfully work with this stakeholder group. Successful applications will demonstrate how the project will involve these stakeholders at all project stages, and will show how the project will create meaningful opportunities for them.

We received many LOIs that did not adequately address this area of the RFP, and we will be looking carefully at this area in the final application review.

# Final Application Guidance

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## Partnerships

**You must demonstrate that you have at least one local community partner and explain the strategy for why they are the right partner to make this project successful.**

**The partners commitment to the project must be demonstrated by detailing the role they will play and how the partnership will improve outcomes. In order to be competitive in the final application round, partnerships need to be solidified and roles detailed.**

# Final Application Guidance

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## Local Policy, Plan or Program

Successful final applications will show support from the local elected leadership. You must demonstrate how this project helps advance a specific local policy, plan or program. In your final application, share with us how your project will be a lever to implement this local government approved and/or endorsed policy, plan or program. The more effectively you tie your project to a specific local policy, the more competitive your application will be.

We received many LOIs that did not adequately address this area of the RFP. We will be looking carefully at this area in the final application review.





# Final Application Guidance

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## Planning Efforts

While we recognize that planning efforts are crucial first steps to creating successful projects, this fund is specifically focused on implementation and best practice adoption. If you are proposing a planning activity in your final application, you must prominently feature and describe in detail how this planning effort will be accompanied by implementation or adoption of best practices within the grant period.

<b>Scoring Criteria</b> ( <i>up to 120 available points</i> )	<b>Points</b>
1. <b>Make the Case:</b> How well does the proposal identify a need within the local context, propose a solution, and clearly state the expected outcomes in terms of impact?	5
2. <b>Project Design:</b> How clear is the project design? How clear and realistic are the budget, time frame, and milestones? Does the budget provide clarity on how the funds will be used?	10
3. <b>Metrics:</b> How well do the milestone metrics measure impact and not just actions taken? Can the milestones be measured within the time frame of the project?	10
4. <b>Community Sustainability:</b> How impactful will the proposed project outcomes be to mitigate or adapt to climate change by their use of sustainable energy and/or water initiatives?	20
5. <b>Equity and Inclusiveness:</b> What is the extent of meaningful involvement of priority stakeholders, including people of color, people with low incomes, and/or residents from immigrant or refugee communities, in shaping project design and implementation? Will the proposed project expand educational and economic opportunities for people with low income?	20
6. <b>Partnership:</b> How strong is the partnership? How well does it leverage community resources?	20
7. <b>Local Policy:</b> How well does this project advance and support an adopted local government policy, plan, or program?	20
8. <b>Regional Replicability:</b> How replicable and/or applicable is this problem and proposed solution to other communities in the region?	5
9. <b>Match:</b> How significantly does the match add to the project's potential for success?	10

# Reporting Requirements

## Storytelling

Capture and share with SSDN aspects of the project in ways that are relatable/instructive to the general public

## Progress Reporting

Year One Milestone Progress Report

Year Two funding discussion call

Final Report

## Peer Learning

SSDN webinar or in-person meeting to share progress and lessons learned

Quarterly peer learning progress calls

# Application Templates and Submittal

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Applicants must use the following templates to structure their application materials:

- **Grant Application Template**
  - **Grant Budget Template**
- FINAL APPLICATION GUIDANCE DOCUMENT**

Download templates through the handouts section of your webinar panel, or from [www.southeastsdn.org/grants](http://www.southeastsdn.org/grants) in the **Application Portal**.

Applications are to be uploaded online at [www.southeastsdn.org/grants](http://www.southeastsdn.org/grants) through the **Application Portal**.



# Timeline

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Southeast Sustainable Communities Fund Timeline	
July - September 2017	Optional technical assistance for applicants
<b>Tuesday, September 5, 2017 at 5:00 pm EST</b>	<b>REQUIRED DEADLINE to submit a grant application</b>
Friday, October 13, 2017	Successful applicants notified
Thursday, November 30, 2017	Deadline to sign grant contracts
Monday, December 11, 2017	Public grant award announcement



# Application Technical Assistance

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Applicants are encouraged to seek application technical assistance on a first come first served basis between now and the Final Application deadline.

***The sooner the better!***



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# Appendix 1- Eligibility Requirements - Projects

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Climate Change Mitigation and/or Adaptation through Sustainable Energy and/or Water Initiatives: Proposals should detail the aspect of climate change mitigation and/or adaptation they intend to address (e.g. energy efficiency, renewable energy, water efficiency, green stormwater, etc.).

Equity and Inclusiveness: Projects must benefit and engage people of color, people with low incomes, and/or people of immigrant and refugee communities. Proposals must identify the project's priority stakeholders, how they will be impacted by the project, and how they will be involved in shaping project design and implementation.

# Appendix 2- Eligibility Requirements - Projects

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**Community Partnership:** Projects must leverage community support through partnerships. Proposals must have at least one project partner in addition to the lead applicant.

**Local Government Policy, Plans, or Programs:** Projects must advance local government policies, plans, or programs, and proposals must clearly articulate how the project will go about advancing and supporting that local government policy, plan, or program.

**Project Match:** While a dollar match is not required, successful applicants will demonstrate significant in-kind and/or cash support.